

PRIMER IMPACTO FCC REPORT FOR AUGUST 2012

=====08/01/2012

=====NO FCC TO REPORT

=====08/02/2012

=====TOYOTA RAV 4 RECALLED

TOYOTA IS RECALLING HUNDREDS OF THOUSANDS OF VEHICLES IN THE US. THE RECALL INCLUDES 760-THOUSAND RAV4 S-U-VS, WITH MODEL YEARS BETWEEN 2006 AND 2011. THE AUTOMAKER SAYS IT'S ALSO RECALLING 18-THOUSAND LEXUS H-S 250H MODELS FROM 2010.

=====08/03/2012

=====NO FCC TO REPORT=====

=====8/06/2012

=====MEDICAL MISTAKES DEATH (19 SEC)

ACCORDING TO A 1999 REPORT BY THE INSTITUTE OF MEDICINE, AS MANY AS 98,000 AMERICANS WERE DYING EVERY YEAR BECAUSE OF MEDICAL MISTAKES. TODAY, EXACT FIGURES ARE HARD TO COME BY BECAUSE STATES DON'T ABIDE BY THE SAME REPORTING GUIDELINES, AND FEW CASES GAIN AS MUCH ATTENTION. BUT A REASONABLE ESTIMATE IS THAT MEDICAL MISTAKES NOW KILL AROUND 200,000 AMERICANS EVERY YEAR. THAT WOULD MAKE THEM ONE OF THE LEADING CAUSES OF DEATH IN THE UNITED STATES.

=====8/08/2012

=====NO FCC TO
REPORT=====

=====8/09/2012

=====SUN DANGERS TO THE EYES (VO)

THE BEST WAY TO PROTECT YOUR EYES IS TO WEAR SUNGLASSES. SUNGLASSES HELP BLOCK HARMFUL ULTRAVIOLET LIGHT FROM ENTERING OUR EYES. SO BY WEARING THEM YOU'RE PREVENTING BENIGN AND CANCEROUS GROWTHS ON YOUR EYELID, ON THE SURFACE OF YOUR EYE, YOU'RE HELPING TO PREVENT CATARACT AND YOU'RE PROBABLY DECREASING THE PROBABILITY OF GETTING MACULAR DEGENERATION.

=====8/10/2012

=====FLESH EATING BACTERIA VICTIM (VO)

A TEXAS MAN IS RECOVERING AFTER HIS LEG WAS AMPUTATED BECAUSE OF A FLESH-EATING BACTERIA. HE APPARENTLY BECAME INFECTED DURING A FISHING TRIP. THIS BACTERIA ARE PRESENT EVERYWHERE AND 99 PERCENT OF THE PEOPLE ARE NOT GOING TO GET FLESH-EATING BACTERIA. IT'S RARE CASES WHERE IT HAPPENS, BUT WHEN IT'S HAPPENING YOU NEED TO BE FAST.

=====8/13/12

=====NEW SWINE FLU NEW STRAIN (VO)

THE CENTERS FOR DISEASE CONTROL AND PREVENTION SAYS A NEW STRAIN OF THE SWINE FLU HAS BEEN FOUND, AND AT LEAST 145 CASES HAVE BEEN REPORTED IN FOUR STATES. AS MANY AS 120 CASES ARE IN INDIANA. STATE OFFICIALS THERE HAVE BEEN REMOVING HOGS FROM FAIRGROUNDS AS A PRECAUTION. AN EPIDEMIOLOGIST FROM THE C-D-C SAYS MANY OF THE CASES ARE A RESULT OF HUMAN-TO-PIG CONTACT AT FAIRS.

=====8/14/2012

=====NO FCC TO REPORT

=====8/15/2012

===== 8/20/12

=====GM, ISUZU RECALL 250,000 VEHICLES (17 seconds)

GENERAL MOTORS CO WILL RECALL 249,260 MIDSIZE SPORT UTILITY VEHICLES TO CORRECT A POTENTIAL FIRE HAZARD, A U.S. GOVERNMENT SAFETY AGENCY SAID. GM, IN A FILING WITH THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION, SAID THE RECALL AFFECTED 2006-2007 CHEVROLET TRAILBLAZER AND GMC ENVOY SUVS, AS WELL AS CERTAIN 2006-2007 BUICK RAINIER, SAAB 9-7X AND ISUZU ASCENDER SUVS. A POSSIBLE ELECTRICAL SHORT COULD AFFECT POWER WINDOWS AND DOOR LOCKS, AND IN SOME CASES COULD CAUSE A

FIRE, GM SAID IN ITS AUG. 17 LETTER TO THE NHTSA THAT WAS POSTED ON THE AGENCY'S WEBSITE.

=====8/21/2012

=====ANTIBIOTICS TOO SOON MAY SET BABIES UP FOR OBESITY: STUDY (17 SEC)

GIVING YOUR BABY ANTIBIOTICS TOO EARLY MAY INCREASE THEIR CHANCES OF BEING OVERWEIGHT IN CHILDHOOD, NEW RESEARCH SUGGESTS. SPECIFICALLY, INFANTS EXPOSED TO ANTIBIOTICS DURING THE FIRST SIX MONTHS OF THEIR LIVES ARE 22 PERCENT MORE LIKELY TO BE OVERWEIGHT BETWEEN THE AGES OF 10 MONTHS AND 3 YEARS -- THOUGH THEIR WEIGHT TENDS TO RETURN TO AVERAGE BY THE TIME THEY ARE 7 -- ACCORDING TO A STUDY PUBLISHED IN THE INTERNATIONAL JOURNAL OF OBESITY.

=====8/22/2012

=====WEST NILE VIRUS CASES INCREASING (VO) :21 SECS

MORE CASES OF WEST NILE ARE POPPING UP IN THE MID-SOUTH. THE SHELBY COUNTY HEALTH DEPARTMENT SAID IT CONFIRMED THREE NEW HUMAN CASES OF THE DISEASE. THERE HAVE BEEN FIVE ACROSS TENNESSEE SO FAR THIS YEAR. ARKANSAS HAS 10 CASES SO FAR. MISSISSIPPI HAS A LOT MORE... 80 HUMAN CASES. THOUGH NONE ARE IN DESOTO OR TUNICA COUNTIES. THERE IS 'NO' VACCINE FOR WEST NILE AND THE MID-SOUTH IS ONLY HALFWAY THROUGH MOSQUITO SEASON.

=====FDA WARNING AGAINST REUMOFAN PLUS Y REUMOFAN PLUS PREMIUM (VO) :21 SECS

THERE'S A NEW WARNING ABOUT TWO PRODUCTS NAMED REUMOFAN PLUS Y REUMOFAN PLUS PREMIUM LABELED AS NATURAL SUPPLEMENTS USED FOR ARTHRITIS, MUSCLE PAIN, OSTEOPOROSIS AND BONE CANCER. THEY HAVE DANGEROUS INGREDIENTS THAT CAN POTENTIALLY BE FATAL. IF YOU HAVE CONSUMED THESE, PLEASE CONSULT YOUR PHYSICIAN RIGHT AWAY

=====08/23/2012

=====OLD DADS AND AUTISM (VO) :19 SECS

A STUDY REPORTED BY THE "NEW YORK TIMES" SUGGESTS THAT THE OLDER A FATHER IS, THE MORE LIKELY HIS NEWBORN CHILD WILL DEVELOP AUTISM OR SCHIZOPHRENIA. THE STUDY WAS PUBLISHED IN THE JOURNAL "NATURE" AND EXPLAINS THAT RANDOM MUTATIONS ARE MORE NUMEROUS WITH ADVANCING PATERNAL AGE. ACCORDING TO THE "NEW YORK TIMES," EXPERTS SAY THE STUDY SHOULD NOT KEEP MEN FROM HAVING CHILDREN LATER IN LIFE.

=====HURRICANE ISAAC COVERAGE=====

=====08/24/2012

=====RED VINES LICORICE RECALLED (VO) :21 SECS

THE MAKER OF RED VINES HAS ISSUED A VOLUNTARY RECALL OF SOME OF ITS LICORICE, AFTER THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH SAID TESTING REVEALED LEVELS OF LEAD THAT ARE MORE THAN DOUBLE WHAT'S CONSIDERED SAFE FOR CHILDREN. THE AGENCY SAYS THE HIGH LEVELS OF LEAD WERE FOUND IN 16-OUNCE BAGS OF BLACK LICORICE TWISTS LABELED "BEST BEFORE FEBRUARY 4TH, 2013." THE COMPANY IS ASKING CUSTOMERS NOT TO EAT THE CANDY IN QUESTION AND INSTEAD RETURN IT WHERE THEY BOUGHT IT FOR A FULL REFUND.

=====NEW YORK SHOOTING COVERAGE=====

=====08/27/2012

=====PEDIATRICIANS IN FAVOR OF CIRCUMCISION

THE AMERICAN ACADEMY OF PEDIATRICS HAS SHIFTED ITS OFFICIAL POSITION ON THE CONTENTIOUS ISSUE OF INFANT CIRCUMCISION, STATING THAT THE MEDICAL BENEFITS OF THE PROCEDURE FOR BABY BOYS OUTWEIGH THE SMALL RISKS. THE ACADEMY SAID THAT CIRCUMCISION REDUCED RISKS OF URINARY TRACT INFECTIONS IN INFANTS AND OF HIV AND OTHER SEXUALLY TRANSMITTED DISEASES LATER IN LIFE, AND THAT THE COMPLICATIONS ASSOCIATED WITH THE PROCEDURE WERE INFREQUENT AND MOSTLY MINOR. BUT THE PHYSICIANS' GROUP STOPPED SHORT OF RECOMMENDING THE SOMETIMES CONTROVERSIAL PRACTICE FOR ALL NEWBORN BOYS, URGING PARENTS TO BE GUIDED BY THEIR RELIGIOUS, ETHICAL AND CULTURAL PRACTICES IN ADDITION TO THE SCIENCE.

=====08/28/2012

=====SMOKING POT MAY AFFECT TEENS YEARS LATER
(VO) :25 SEC

A NEW STUDY LINKS MARIJUANA USE AT A YOUNG AGE TO A DECLINE IN INTELLIGENCE IN ADULTHOOD, AN IRREVERSIBLE DECLINE. BASICALLY: POT SMOKING AS TEENAGERS CAN LITERALLY MAKE YOU DUMB. SCIENTISTS FROM DUKE UNIVERSITY CHARACTERIZED THE CONCLUSION OF THE RESEARCH.

THE STUDY ALSO FOUND PEOPLE WHO STARTED SMOKING POT AS ADULTS DID NOT SUFFER ANY DECLINE IN INTELLIGENCE.

=====BLACK CHILDREN AND LATINO HEALTH (VO) :25 SECS

AFRICAN-AMERICANS AND HISPANIC CHILDREN TEND TO BE LESS HEALTHY THAN CAUCASIAN CHILDREN IN UNITED STATES. THIS ACCORDING TO A NEW STUDY THAT SAYS MINORITY GROUPS HAVE LOWER LEVELS OF SOCIAL-ECONOMIC RESOURCES WITH PARENTS WHO HAVE LOWER LEVELS OF EDUCATION, IN GENERAL. CAUCASIANS HAVE THE PRIVILEGE OF ATTENDING BETTER AND HIGHER LEVEL SCHOOLS.

=====08/29/2012

=====NO FCC TO REPORT

=====8/30/2012

=====Poor Sleep Linked To Breast Cancers (18 SEC)

NOT GETTING ENOUGH SLEEP IS NOW BEING LINKED TO MORE AGGRESSIVE TYPES OF BREAST CANCER. THAT'S ACCORDING TO A STUDY REPORTED IN SCIENCE DAILY. THE RESEARCH TEAM LOOKED OVER MEDICAL RECORDS AND SURVEYS FROM MORE THAN 400 POST-MENOPAUSAL BREAST CANCER PATIENTS. THEY WERE ALL ASKED ABOUT THEIR SLEEP PATTERNS IN THE LAST TWO YEARS. RESEARCHERS FOUND THAT WOMEN WHO GOT SIX HOURS OF SLEEP OR LESS EACH NIGHT HAD A HIGHER RECURRENCE OF TUMORS.

=====8/31/2012

=====NO FCC TO REPORT